



# Match My Project

## Welcome

We're so glad you've joined our platform! This guide provides specific information to help you get off to a great and productive start.

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# WHO WE ARE

## About Match My Project (MMP)

At Match My Project, we connect purpose-driven businesses with grassroots community initiatives under the guidance of local authorities. Our platform helps councils, housing associations, and Trusts channel resources into community projects, while enabling organisations to deliver meaningful social value aligned with their CSR goals. The result is stronger local partnerships and a visible, lasting impact.

## Our Mission

We're on a mission to unlock the power of collaboration for social good—connecting the dots between people, purpose, and place.

By making it easier for businesses to give back and for community voices to be heard, we're helping build more vibrant, inclusive, and resilient communities—one project at a time.

## How does it work?

Match My Project is a digital platform that helps deliver social value by connecting suppliers with VCSEs under priorities set by local authorities. Authorities define outcomes, such as health, employment, or environment, while VCSEs share projects needing support. Suppliers can engage with these or offer resources proactively. The platform provides a central dashboard for authorities to monitor engagement and impact, making social value delivery more targeted, transparent, and effective. Match My Project brings together all stakeholders under one digital roof — streamlining delivery, driving transparency, and creating stronger, more resilient communities.

## Why Use Match My Project?

### Clarity, Guidance & Direction for Authorities

- Define local outcomes.
- Track supplier engagement & project impact.
- Ensure measurable, strategic social value.

## **Simpler Collaboration for Suppliers**

- Discover relevant, purpose-led community projects.
- Post available resources (time, funds, skills, materials).
- Fulfil social value commitments with real-world results.

## **Growth & Visibility for VCSEs**

- Access new support and partnerships.
- Respond to supplier offers and pitch your projects.
- Increase your impact where it matters most.

## **One Platform. Shared Impact.**

## **Meet the Delivery Team**

At Match My Project, we're united by a single purpose: building stronger communities through meaningful partnerships. We combine tech, insight, and real-world experience to make social value simple, accessible, and impactful.

### **Susanna Saiu – Delivery Manager**

Supports partners throughout their MMP journey, onboarding new authorities, guiding community groups and businesses, and making sure everyone has what they need to create successful partnerships and meaningful outcomes.

### **Zahra Shah – Delivery Lead (on maternity leave)**

A key part of our delivery strategy, she helped build the strong foundations of our onboarding process and community engagement work. We look forward to welcoming her back soon!

### **Laura Miller – User Researcher**

Our voice of the people. Constantly listening, learning, and championing the needs of our users to shape a platform that truly works for community organisations, suppliers, and authorities alike.

# PRODUCT & PROCESS

Please note that Match My Project onboarding is a linear, sequential approach. Each phase must be completed before proceeding to the next.

## Onboarding Process



### **Initial engagement call – 1 week**

Introduce the platform, align on goals, identify stakeholders



### **Onboarding Workshops – 3–4 weeks**

Walkthrough for authority team, contact managers, Businesses and communities



### **Soft launch – 2 Weeks**

Pilot group with 15 Community Organisations and Businesses. Feedback workshop.



### **Official launch**

Open platform to all community organisations and businesses

## Continuous Support

We believe ongoing support is key to ensuring all users' smooth and successful experience. Our team is always here to assist, both during the onboarding process and beyond.

If any issues or questions arise, you're just an email away from assistance ([support@matchmyproject.org](mailto:support@matchmyproject.org)). Additionally, you can book a call to discuss any concerns or get further guidance by following this [Let's Talk](#).

We aim to help you maximise the platform's potential and succeed with your Social Value projects. We're committed to making your experience with Match My Project as smooth and effective as possible.

# ONBOARDING TASKLIST

To reiterate, onboarding is a sequential approach—each of the tasks below must be completed before proceeding to the next phase and, ultimately, the live launch.

## Before onboarding

- ☐ First Call to explain the onboarding process: [First Call Deck](#)
- ☐ Complete the [onboarding form](#)
- ☐ Set up the account, accept or edit the T&Cs
- ☐ Set dates for all four workshops (Authority Team, Contract Managers, Community Organisation and Suppliers)

## During onboarding

- ☐ [Authority workshop](#)
- ☐ [CBOs workshop](#)
- ☐ [Supplier workshop](#)
- ☐ [Contract Managers/Procurement team workshop](#)
- ☐ Schedule a feedback workshop ([Feedback workshop template](#))

## Pre-Launch

- ☐ Feedback workshop
- ☐ Have two matches or more on the platform
- ☐ Signpost to Match My Project in the tender documents - the Match My Project team can share boiler plate copy for this purpose.

## Launch

- ☐ Book a date for the in-person Launch date
- ☐ Share launch details (location, set-up, agenda and presentation)
- ☐ Invite the top 20% of authorities' suppliers to register on MMP.
- ☐ Reserve an area at the launch venue for MMP support and sign-up service.