

Contents

	What is Match My Project	03
•	Key principles	04
•	High level process	05
•	Project examples	06
•	Project data	07
•	Some of our members	08
•	Key features	09
•	Within the procurement process	10
•	Measurement	11
•	2 minute video tutorials	12
•	Pricing	13



What is Match My Project?

- A marketplace platform that matches suppliers with community projects that need support, helping suppliers deliver Social Value in a targeted way
- We started working with Birmingham City Council in 2020
- We continue to work closely with our public sector partners,
 via a bi-monthly Super User Group
- We have received a number of awards for our work, including CIPS Award for Best Initiative to Deliver Social Value through Procurement and the Big Issue Changemaker award.





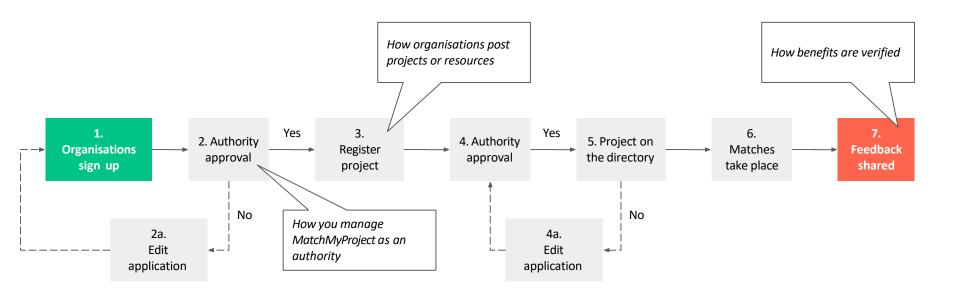
Key principles

- Matching marketplace 'rules of the game' set by the contracting authority and subsequent assurance of key activities
- Verification of delivery provided by community organisations - no need for self-certification from suppliers or for assurance role for third party consultants
- Feedback and ratings 'keep people honest' and incentivise good behaviours.





High level process map

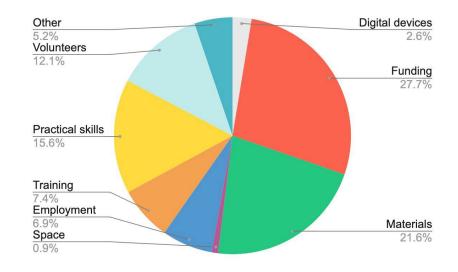






Some useful numbers

- Over 1,500 businesses, community organisations registered
- Almost 600 community projects delivered
- Approx £3k average funding / project
- 4,000 hours committed by suppliers
- 88% reduction in time spent 'doing Social Value'





Some of our members





















































Key features

- Easy registration process less time than a grant application
- Contracting authority has oversight and assurance
- Projects tagged by your outcomes creates strategic steer on resource allocation
- Pathways to Work features
- Email notifications for all stakeholders we'll tell you when you have to log in
- Feedback, rating mechanisms and dashboards.





Within the procurement process

- Authorities include text in tender documents, signposting to Match My Project
- General model is: ask suppliers to deliver a quantity of projects in proportion to contract value
- Ongoing contract management benefits from community verification of resources delivered
- Community verification also supports performance management through qualitative feedback and ratings.





Measurement

- No financial proxies... yet, but do have input and output data
- Current practice... selection of proxies used and attached to community projects... (see our <u>blog</u>)
- 1. NT7 Hours supporting unemployed people into work
- 2. NT15 Expert business advice to VCSEs
- **3.** NT16 Equipment or resources donated to VCSEs
- **4. NT17** Voluntary hours donated to VCSEs
- NT28 Donations or in kind contributions to local community projects
- **6. NT29** No of hours volunteering to support community projects.





2 min video tutorials









