

POV Case Study

Our Project: POV @ Rhubarb Farm

Why we took part

Before POV most of our volunteers were mainly of the older generation. We took part in this project to engage young people and express our creativity. Art & Horticulture go hand in hand as art is an expression of yourself. Our volunteers have always had ideas of sculptures and other projects, and this was a way we could provide this service and try different therapeutic experiences.



How POV has helped our organisation

This project has changed the whole “vibe” of the Farm for the better. We have attracted more young people than ever before. Through the project The Farm has become a melting pot of different ages, beliefs, and experiences.

Due to POV now we can run courses for our volunteers that have never been done on site before learning valuable new skills such as crafting jewellery, Japanese braiding and are now taking parts in Craft selling products contributed to by our POV volunteers.

The project is also improving the site aesthetically as well, by having sculptures, art works, and safe spaces designed and built by our volunteers for our volunteers. Through POV we have planted a Willow patch for weaving, a dye garden to be used in future projects. These skills can be utilised in the future to promote the farm and attract new volunteers.

Most importantly, since this project began The Farm has gone “art crazy” for lack of better words. We are currently implementing the arts into everyday activities, organising events and planning trips. We are going to carry on the creative wellbeing for the foreseeable future. In the past, training at Rhubarb Farm has been focused on horticulture and cookery, this project has allowed us to venture into workshops, training, and courses. The future of Rhubarb Farm looks very bright and full of art – be it music, filming, painting, therapy, weaving and just about anything we can fit in.

Key outcomes and impact:

1. We have identified the link between art and mental health. Rhubarb Farm has been using different techniques to improve our volunteer’s quality of life.
2. Rhubarb Farm are now holding site visits for different organisations to come in and do art-based activity days including local primary schools and charities.
3. We have a huge Heath Robinson inspired sculpture permanently on display on the village green. It is an interactive piece built by our POV collective with help from local sculptor Phil Neal.

Quote

“Being the project lead has inspired me to improve my knowledge – recently completing a course in Arts Therapy. I am so proud of all my volunteers and the work they have created; I can’t wait to see what the future brings!”



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