POV Case Study

Headline: As an organisation we know feel comfortable working with young people

Why we took part

We wanted to provide opportunities for 16-24 year olds from Chesterfield, N.E. Derbyshire and Bolsover District to get involved with the arts. There are very few opportunities for young people this age to engage with the arts in these areas, being one of the few arts organisations ourselves working in these areas we didn't have a programme specifically for people this age and hadn't really targeted this age group for many years. We want to develop the creative work force in these geographical areas and give YP the opportunity to begin those careers gaining experience with Junction Arts and volunteering with our projects.



Quote

POV has given Junction Arts an amazing opportunity to reach new participants and volunteers. We have known how the arts can increase confidence, build relationships and improve health and wellbeing for a long time however, we have not been hugely successful in engaging 16-24 year olds in the past. Recruitment has been a struggle however this project has given us confidence and motivation to do more work with this age group as it has been so rewarding to build these relationships and see the young people develop.

How POV has helped our organisation

We have reengaged 16-24 year olds with Junction Arts and helped our staff feel more confident in engaging this age group. We have begin to feel more confident in working with people this age and adapting our volunteering opportunities to suit their needs. We have been able to listen to their interests and aspirations and assist in developing them and making them happen.

Key outcomes and impact:

- 1. We have run 15 sessions for 16-24 year olds including 2 cultural trips and 2 steering group meetings for young people to make decisions
- 2. We have engaged 10 participants with 8 becoming more regular participants. 3 have also gone on to volunteer at other Junction Arts activities and events.
- 3. We have a better understanding of this age groups needs and interests and have a desire to continue work for this age group and engage more young people with Junction Arts and volunteering.

