

joy

**Marketplace – online
directory of local services**



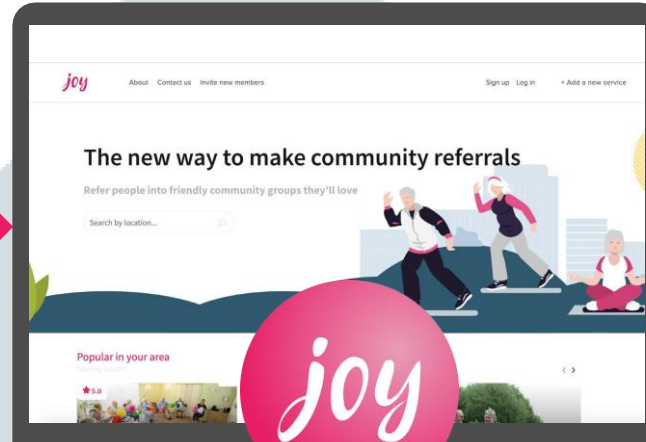
joy simplifies the way people access local groups and services

Referrers

- Residents
- Social Prescribing Link Workers
- GPs
- Patients/residents
- & many more



Quicker referrals



Community organisations

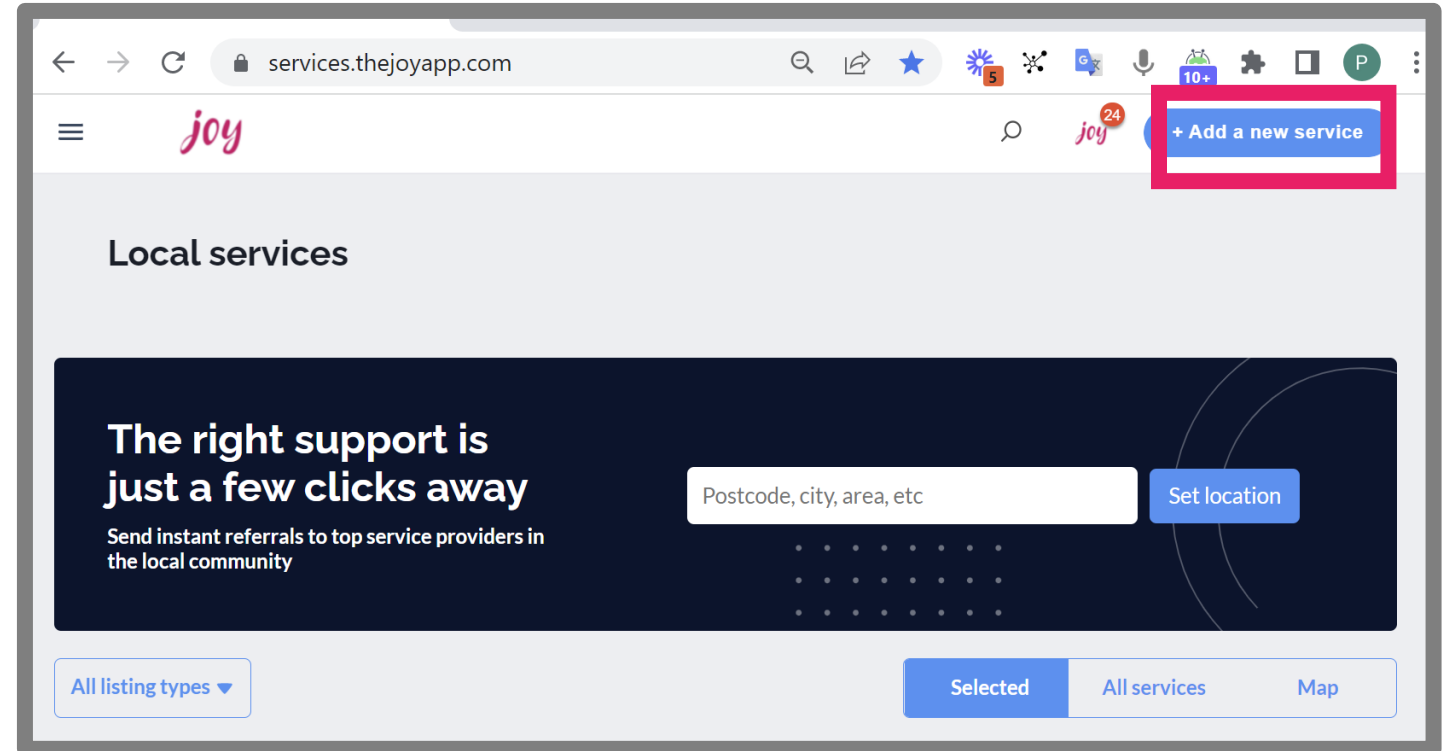
- Charities
- Faith groups
- Local mental health services
- Employment support
- Housing support



Appropriate referrals and data to show outcomes

Adding a service on Joy (key steps)

- Go to **services.thejoyapp.com** and login
- Press **“Add a New Service”**
- Follow the prompts to create a log in if you don't already have one



Adding a service on Joy (key steps)

- **If the service is Paid** select '**Paid**' and then '**Custom Pricing**'
- Otherwise, click Free



The screenshot shows a web interface for adding a new service. At the top, a yellow banner reads "You are now posting a listing on behalf of Funk Fun House". Below this, the heading "Add a new service" is displayed. Underneath, there is a label "Select category" followed by two radio button options: "Paid" and "Free". The "Paid" option is selected.

You are now posting a listing on behalf of Funk Fun House

Add a new service

Select category

Paid

Free

Adding a service (key steps)

Complete the form (1/2)

Key fields to watch out for:

- **Description** – this should be nicely formatted
- **Best website link** – this must be the URL for the specific webpage and not the homepage!
- **Categories** - max 3 categories
- **Location** – powered by google, make sure it is correct
- **Image** – choose something attractive!

The image displays two overlapping screenshots of the 'Add a new service' form on the Joy website. The top screenshot shows the general form fields: Category, Listing title, Detailed description (with a rich text editor), Best website link, and Service access criteria. The bottom screenshot shows the Location field with a Google Maps interface, the Image field with file upload options, and various referral settings like 'How would you like to capture referrals?' and 'Who can refer to this service?'.

Adding a service (key steps)

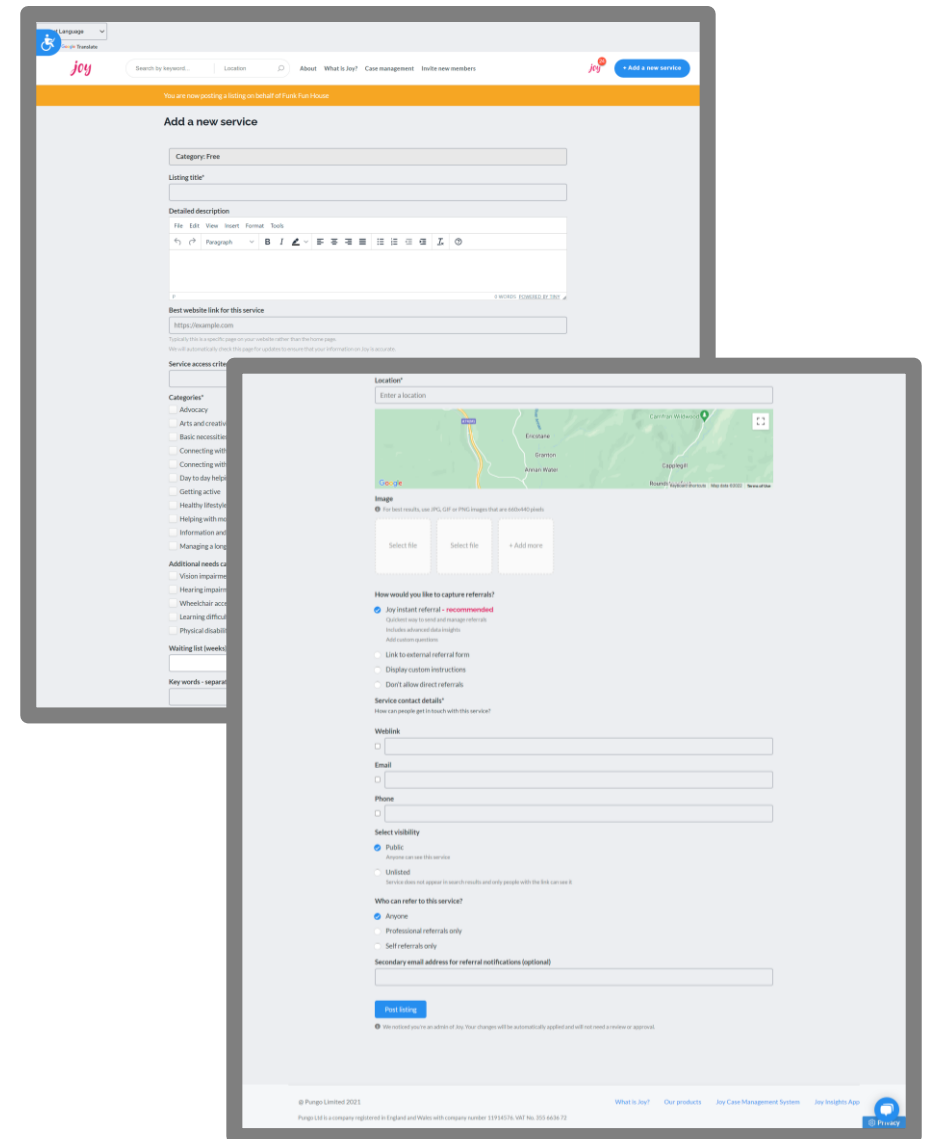
Complete the form (2/2)
Key fields to watch out for:

How to capture referrals:

- If you are happy to receive referrals via email, select '**Joy instant refer**' otherwise select '**Don't allow direct referrals**'

Visibility: select public

Press submit



joy

Aim to approve listings within 48 hours.

Once approved your listing will be live and publicly searchable on the website, services.thejoyapp.com