

Point of View (POV) Project

The Point of View project (POV) aims are to build new, strong and lasting relationships between Arts organisations and the wider voluntary community and social enterprise sector and will affect change by putting the voice and 'Point of View' of young people at the centre of all POV activities.

Year 1

The POV project has been instrumental in providing young volunteers with a range of valuable opportunities to develop their skills and confidence. Throughout the project, volunteers have gained new skills in areas such as art, design, communication, editing, and writing, all of which will be beneficial for their future employment prospects. In addition to these practical skills, volunteers have also had access to support with their health and wellbeing through Talkzone at Centreplace, ensuring they receive holistic support while they develop their professional skills. With over 112 young people joining the POV project through partner organisations, it is clear that the project is making a significant impact on the lives of young people in the community, providing them with valuable experiences and resources that will help them thrive in their personal and professional lives.

Year 2

The POV project has made significant progress in engaging young volunteers as we assess supporting the (VCSE) sector. However, to achieve the objective of reaching over 1000 VCSE organisations, the four infrastructure organisations involved in the project need to develop communication and dissemination plans across their wider membership.

By building on the work already done, we plan to leverage the success of POV and use it as an example of how other organisations can engage with and include young volunteers. This will involve developing a comprehensive communication and dissemination plan that utilises various channels.

One of the key aspects of this plan should be to highlight the benefits of engaging with young volunteers and how it can help to bring fresh ideas and perspectives to the organisation. Another important component of the dissemination plan should be to offer training and support to organisations that want to engage with young volunteers but are unsure how to go about it. This could include guidance on recruitment, onboarding, and management of young volunteers. Overall, the infrastructure organisations involved in the POV project have a unique opportunity to make a lasting impact on the VCSE sector in the UK. By developing effective communication and dissemination plans, they can help to create a culture of volunteerism and youth engagement that will benefit not only their own members but also the wider community.