A logic model is a graphic which represents the theory of how an intervention produces its outcomes. It represents, in a simplified way, a hypothesis or ‘theory of change’ about how an intervention works. Process evaluations test and refine the hypothesis or ‘theory of change’ of the intervention represented in the logic model. Logic models can be very useful in design of a project and for preparation of a business case and funding bids, indeed for many funders and particularly health funding they are required as part of the bidding process.

The design of, and terms used in, logic models vary. However, they commonly include aspects which summarise an intervention’s:

* inputs/resources
* implementation/outputs
* outcomes/impact
* context / external dependencies
* relationships between them

The Medical Research Council (MRC) [‘Process evaluation framework’](https://www.bmj.com/content/350/bmj.h1258) (Moore and others 2015) outlines the main aspects of an intervention that a logic model should represent to inform evaluation.

1. Implementation refers to how a service or intervention gets delivered and what gets delivered in practice.
2. Mechanisms of impact relate to the mechanisms through which the intervention works and produces changes in the intervention recipients.
3. Outcomes are the changes that the intervention is ultimately trying to bring about for recipients, such as weight loss, increased social connectivity/reduced loneliness or increased confidence.
4. Context refers to factors external to the intervention that might influence how the intervention operates.





**Logic Model for [project name]**

**Short-term Outcomes**

(immediately after or within 12 months)

**Audience/Target group:**

**Overall Goal:**

**Assumptions**

**Context and External Dependencies**

**Objectives**

(what target beneficiaries will be able to do/say/feel after the project)

**Inputs/Resources**

(what you have or need to deliver the project)

**Activities**

(what you do to make the project happen)

**Outputs**

(what you produce or deliver as part of the project) 

**Mid-Long-term outcomes/impacts Outcomes**

( after the first year)