



Social Enterprise Business Start Up Workshop (3 Half Days)

Are you looking to start your own Social Enterprise, charity, CIC or have recently started trading and need support? This workshop will cover all the basics of how to start your own business and give valuable advice on elements such as business status, set up and legal issues, business planning, marketing, funding and bookkeeping.

Upcoming Dates:

Day 1 1st December, Day 2 2nd December, Day 3 9th December 9.30am-1pm

[To book your place please click here](#)

Day 1 16th February, Day 2 17th February, Day 3 18th February 9am-12.30pm

[To book your place please click here](#)

Developing a Fundraising Strategy (3 Half days)

These three half day session workshops in November will ensure that we review what funding and plans we currently have, identify our needs for the next 1-3 years and then put a plan together to know what and when suitable funding has to be applied for.

There will be handy hints and tips along the way about not for profit grant, trust and foundation funding, giving you the edge on making applications.

Upcoming Dates:

Day 1 Tuesday 23rd November, Day 2 Thursday 25th November, Day 3 Tuesday 30th November 9.30am - 12.30pm

[To book your place please click here](#)

Strengthening Resilience during Change

In this workshop delivered by Helen McCay, HLM Coaching, you will learn that building resilience is one approach to help leaders and employees cope with adverse events. It can minimise the impact on your performance and help improve your engagement levels. Ultimately this can improve your health and well-being, keeping you at work and happy reducing psychological presenteeism, sickness absence, staff turnover and the high costs these incur

Upcoming Dates:

Tuesday 7th December 9.30am - 12pm

[To book your place please click here](#)

To see a full list of all workshops for this year and to book your place on any workshop please visit:

www.communitywealthbuilder.co.uk

*Please note - all workshops are currently being delivered on Zoom. Please check our website for any changes.



The Five Fundamentals of Social Media

By attending this 2 hour workshop, Rik Courtney, Be More Social will take you through the Five Fundamental must-do strategies for using the platforms holistically and effectively. You'll gain tips and tricks of the trade and you will understand the art, science and psychology behind creating the perfect posting strategy.

Ultimately this workshop will teach you how to understand social media in order to get more leads, educate you on the platforms so that your profiles are business ready, and inspire you to take action to find customers online.

Upcoming Dates:

Friday 10th December 9.30am – 11.30am

[To book your place please click here](#)

Moving Forward in Business

In business we can often perceive the barriers to our success to be external, however, many are often internal and are usually related to our beliefs about ourselves or other people. In this workshop, delivered by Helen McCay, HLM Coaching, you will learn that exploring mindsets can help to challenge ourselves to make a real difference.

Upcoming Dates:

Wednesday 19th January 9.30am - 12pm

[To book your place please click here](#)

Introduction to grants and funding

If you are new to grant and trust fundraising, join us for this useful introduction to this funding approach.

In this workshop Make Your Mark UK CEO, Mark Smith will cover:

Ways to identify different funders

Key principles to take into consideration when applying

An insight into key points funders look for when assessing grant applications

Top tips to help make your fundraising a success

Upcoming Dates:

Friday 21st January 1pm - 4pm

[To book your place please click here](#)

Wednesday 23rd March 1.30pm – 4.30pm

[To book your place please click here](#)

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Developing your Marketing Strategy (2 Half Days)

By attending this two-part session, delivered by Sarah Brown, ideas inspirer, from inspire2aspire, you will develop a marketing strategy and plan to:

- Niche your organisation, so you stand out from the crowd
 - Communicate effectively to all your stakeholders
- Promote your products and services to attract donations, funders and customers
- Save time by having a plan that gives you clear messages to use and strategies to follow that work

It will be a practical marketing strategy and plan based on Sarah's award winning marketing experience of working for global brands

Upcoming Dates:

Day 1 Tuesday 25th January, **Day 2** Friday 28th January 9.30am - 12.30pm

[To book your place please click here](#)

The Charity Forum

These forums, in collaboration with Voluntary Action Doncaster, will facilitate collaborative thinking among the industry leaders and are designed to generate discussion and insights on the challenges and opportunities in this sector. The forums will be a platform to stimulate, educate and drive collaboration, partnerships and foster business opportunities and growth.

Our guest speaker will be sharing some of their dos and don'ts followed by an interactive Q&A.

We will then move onto a spotlight on one of our charity members who are particularly good at generating income as they share their insights in how you can do the same. The networking session, which was a highlight will be extended to 45 minutes to ensure you all get a chance to build on those connections and of course make new ones.

Upcoming Dates:

Thursday 27th January 2022 10am – 11.30am

[To book your place please click here](#)

Excel Training Foundation and Intermediate Level

Delivered by Andy Hogg, The IT Trainer, this interactive Excel Training workshop is tailored to meet your specific needs, taking you through all the features of Excel you require, often focussing on a specific business requirement.

Delegates who book for the Foundation Level training and encouraged to then book onto the Intermediate Level Training

Upcoming Dates:

Foundation Level Friday 4th February 9.30am – 12.30pm

[To book your place please click here](#)

Intermediate Level Friday 18th February 9.30am – 12.30pm

[To book your place please click here](#)

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Prove your worth by measuring your social impact

As a charity or social enterprise, you are not measured just on your financial success but, more importantly, on your impact.

The foundation of the measurement of your impact is your theory of change.

This workshop is perfect for anyone involved in developing the future plans of their organisation.

The workshop will help you develop your theory of change which is the foundation of any mission-driven organisation, whatever its legal structure.

Working together by the end of the workshop, you will have:

- a theory of change
- ways to measure and prove your impact
- strategies for how to increase your impact

Sarah Brown from inspire2aspire, who leads the workshop, has developed theories of change with all types of organisations of all sizes and is passionate about how they help organisations become more successful.

Upcoming Dates:

Wednesday 2nd February 2022 9.30am – 12.30pm

[To book your place please click here](#)

How to find more customers on LinkedIn

In this workshop, Be More Social CEO, Rik Courtney, will show you how you can find more customers on LinkedIn. He will cover his top tips and strategies, showing you how to use them to increase your clientele through LinkedIn. Rik will show you how to:

- Identify the right prospects
- Send a LinkedIn message that gets results
- Engage with the right content
- Make the type of content that attracts new customers

He will teach you how to understand social media in order to get more leads, educate you on the platforms so that your profiles are business ready, and inspire you to take action to find customers online.

Upcoming Dates:

Friday 10th February 2022 10am – 12pm

[To book your place please click here](#)

Business Development Workshop

In business we can sometimes lose sight of what we set out to achieve. We may have developed a vision or strategy but they may remain 'on a shelf' and aren't really owned and lived. This workshop, delivered by Helen McCay, HLM Coaching, can help you create a clearer picture of what you want to achieve and how you can engage your team to deliver.

Upcoming Dates:

Thursday 24th February 2022 9.30am – 12pm

[To book your place please click here](#)

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Microsoft 365 Training

Delivered by Andy Hogg, The IT Trainer, this interactive Microsoft 365 training takes you through all the features of the software, making the transition straightforward for your employees and causing minimum disruption to your business.

- Is your company using Office 2010, 2013 or 2016 and will shortly be migrating to Microsoft 365?
- Have you recently upgraded your systems and they have a later version of the traditional desktop software, including Outlook, Excel and Word.
 - Are you considering using SharePoint and OneDrive?
- Have you already migrated to 365 but not using it to its fullest extent?
If you answered YES then you should join this training session!

Upcoming Dates:

Friday 4th March 2022 9.30am – 12.30pm

[To book your place please click here](#)

How to plan your next 90 days of Social Media

Be More Social are running this workshop to teach you how to plan for social media for the next 90 days.

What's in it for me?

In this workshop you will gain:

- The opportunity to learn from the strategies implemented in other businesses
 - A step-by-step, practical, relevant and tailor-made social media marketing plan
 - Knowledge on how to write a social media plan for success and gain access to the best tools
- You will have a clear understanding of where you're going and what your organisations social media will look like after 90 days.

Upcoming Dates:

Wednesday 9th March 2022 10am – 12pm

[To book your place please click here](#)

1-2-1 support

As part of the CWB programme we also offer one to one support with consultants. They may help you with:

- Strategy plans
- Business plans creation or review
 - Bid writing
- Sourcing funding

To book your FREE session please contact Amy Rutherford arutherford@doncaster-chamber.co.uk

IT Support

Please contact Amy Rutherford arutherford@doncaster-chamber.co.uk for more information on how we can help support you and colleagues upskill on areas such as Excel and Microsoft 365 plus much more with the help of [The IT Trainer](#).

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Funded Courses available through

Please see below the **e-learning** courses available for Community Wealth Builder clients to access, at a time to suit them.

Category	Course
Customer Service	Customer Service Level 2
Fire Safety	Fire Safety L2
First Aid	Emergency First Aid at Work
Food Safety	Food Safety Level 1 Food Safety Level 2
Health and Safety	Manual Handling Health and Safety Level 1 Health and Safety Level 2
Short Courses	Communication Display Screen Equipment Equality and Diversity General Data Protection Regulation (GDPR) Introduction to Fire Safety in the Workplace Introduction to Fraud and Fraud Prevention Introduction to Bribery Act Introduction to the prevention of money laundering Managing Conflict Safeguarding Children Self-awareness and personal development Stress Management Team Working

Alternate funded courses available include; L3 Award in Emergency First Aid at Work, L3 Award in Paediatric First Aid, L2 Award in Introduction to First Aid for Mental Health. Contact Amy arutherford@doncaster-chamber.co.uk for information on how to access the license for e-learning courses and to check availability of other courses.

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