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**Themes:** Advocacy

**Aimed at:** All People

Our vision

A world where all animals are respected and treated with kindness and compassion.

Our mission

To ensure animals have a good life by rescuing and caring for those in need, by advocating on behalf of all animals and by inspiring everyone to treat them with compassion and respect.

Our values

- We are compassionate
- We are inspirational
- We are committed
- We are expert
- We act with integrity

## TOGETHER FOR ANIMAL WELFARE

### Our 8 ambitions

- 01 Reduce animal neglect and cruelty by half
- 02 Stop illegal puppy and kitten trading
- 03 See more than half of all UK farm animals reared to RSPCA welfare standards
- 04 End severe suffering for animals used in science
- 05 Secure legal protection for animals. Establish an Animal Protection Commission
- 06 Achieve statutory powers in England and Wales for RSPCA inspectors
- 07 Secure a UN declaration for animals
- 08 Inspire a one million strong movement for animal welfare by 2030

### And our

#### 5 priorities

- 01 Rescue and care
- 02 Advocacy
- 03 Prevention
- 04 Support
- 05 Organisational effectiveness

### Our beliefs

- All animals deserve a good life
- Animals' lives are important in themselves

- Animals have emotions, feelings and needs
- Animals enrich and improve our lives
- All of us can and should help to make animals' lives better

**Area:** Bassetlaw

### **Contact Details**

RSPCA Doncaster, Rotherham and District Branch  
Black Firs Farm  
DN10 6DE

Cruelty Line- 0300 1234 999

<http://www.rspcadoncasterrotherham.org.uk/>

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